

NYLON

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NEWS

ROUNDUP

DENIM



m2f

It's common knowledge that denim is one of the few things in this world that gets better with age. That's why designer Terry Siegel of M2F (short for Made2Fade) decided to speed up the process by

developing a unique yarn technology that mimics the effects of time on their jeans. "Denim has always been on my design radar," says Siegel. "But I wasn't going to do it until I was convinced that I had the technology and raw materials to design a collection that was different than any denim brand in the

world." Utilizing a blend of environmentally friendly faded yarns, M2F's denim comes in a variety of styles and novel colors (chili pepper, eggplant, and nutmeg) all of which are washed and finished with the same chipping, abrasion, and comfort of your favorite pair of worn-in jeans.

CATLIN SMITH
m2f.com

blk dnm

Swedish designer Johan Lindberg (of same-name label J. Lindberg) makes a glorious return to women's wear with his new line, BLK DNM. "I'm really excited to be designing [for women] again," says Lindberg. "It's a manifestation of what I have been doing during the last 20 years and I've been working really hard to drop my attention and really follow my personal taste with no compromises." The utilitarian line is a sophisticated nod to Lindberg's '90s aesthetic, with denim

blacks and blues at its core. "I create things I want to see on an independent and strong woman—a mix of tailoring, leather jackets, jeans, and a gritty downtown look with a Parisian twist is what I like." The BLK DNM creative team works out of the brand's store/studio spaces dubbed "Galleri" in New York City, Los Angeles, and London, where shoppers can browse looks while watching the designers at work. [US: us.blkdnm.com](http://us.blkdnm.com)



court

"We could never find what we wanted in the denim market," says Nicole Tondre, one half of the duo behind new denim label Court. So instead of searching through vintage stores and looking for the perfect pair from other designers, Tondre, who also owns Manhattan boutiques Circa Now and Court, took it upon herself to create that elusive pair. The result is a reasonably priced collection of high-waisted jeans, offered in various styles from a skinny to a slightly flared leg, and even one major bell-bottom. "I find a lot of inspiration in '60s and '70s denim," says Tondre. "But mostly I'm looking at the right here and now and the jeans I want to be wearing." [All: courtshop.com](http://All.courtshop.com)