

# Most ECO-FRIENDLY

## **★Winners!**

## AG ADRIANO GOLDSCHMIED

"Farrah Skinny" in 3 Years



#### WHY IT WON!

They're made using tra-efficient water-, chemicaland waste-reducing ozone and laser technology.

### M2F BRAND DENIM

"Indie Skinny" in Purple Rain



#### WHY IT WON!

Each vibrant pair (there are 12 colors in all) is free of chemicals and made with 50% less water and energy than is typically used in the dying process.